

## Confirmation of Selection as a Hult Prize Campus Director 2022/2023

This letter is written to confirm that **Paula Cabrera** has been selected as a volunteer Hult Prize Campus Director for the **Universidad Nacional De Loja - Unl** 2022/2023 OnCampus Program.

Hult Prize hosts annually the world's largest student competition for game-changing business ideas and challenges young entrepreneurs worldwide to solve a pressing social issue. For more than a decade, the Hult Prize has engaged millions worldwide. Each year, 100,000+ students in 120 countries create innovative social startups. We help them to imagine, test, and refine their ideas, and ultimately, bring them to life. A \$1M USD in funding is awarded to the winning team to make their big idea a reality.

As a Campus Director, **Paula Cabrera** will act as the Hult Prize ambassador on **Universidad Nacional De Loja - Unl** campus. The responsibilities of a Campus Director include but are not limited to selecting an organizing committee of volunteers, recruiting student entrepreneurs, connecting them with experts and mentors, and hosting events such as demo days, pitching competitions, networking events and social activities. In providing these events, they will spread awareness of the Hult Prize 2023 Call to Action and promote social business as a sustainable means to solve it.

Organizing an OnCampus Program allows local university teams to compete for a chance to advance into one of the Hult Prize 10+ Regional Summits hosted around the world. Winners of the summits are invited to attend our Accelerator program in the summer of 2023, and pitch for the \$1,000,000 USD prize during the Global Finals.

Please let us know if you would like any further information regarding **Paula Cabrera** selection as a 2022/2023 Campus Director, and feel free to reach out to us at [oncampus@hultprize.org](mailto:oncampus@hultprize.org) if you have any questions.

On behalf of the entire Hult Prize Foundation community, we would like to thank you for your commitment to changing the world through social enterprise.



Hamdi Ben Elmi

Senior Director of Programs  
Hult Prize Foundation